

newhotels.

MEDIA KIT · HOTELS & PRESS · 2026

Your opening, told to the world.

How to get your property featured in the international editorial guide to new and upcoming hotels — from first announcement to opening day.

WWW.NEWHOTELS.IO

THE RITZ-CARLTON, PORTLAND — FEATURED IN THE GUIDE

FOR HOTELS, BRANDS & PR TEAMS

ABOUT

We cover one story:
new hotels.

NewHotels.io is the editorial guide devoted entirely to hotel openings. Our readers plan their travel around what's new — and if your property is opening soon, or just opened, it belongs here.

1,900+

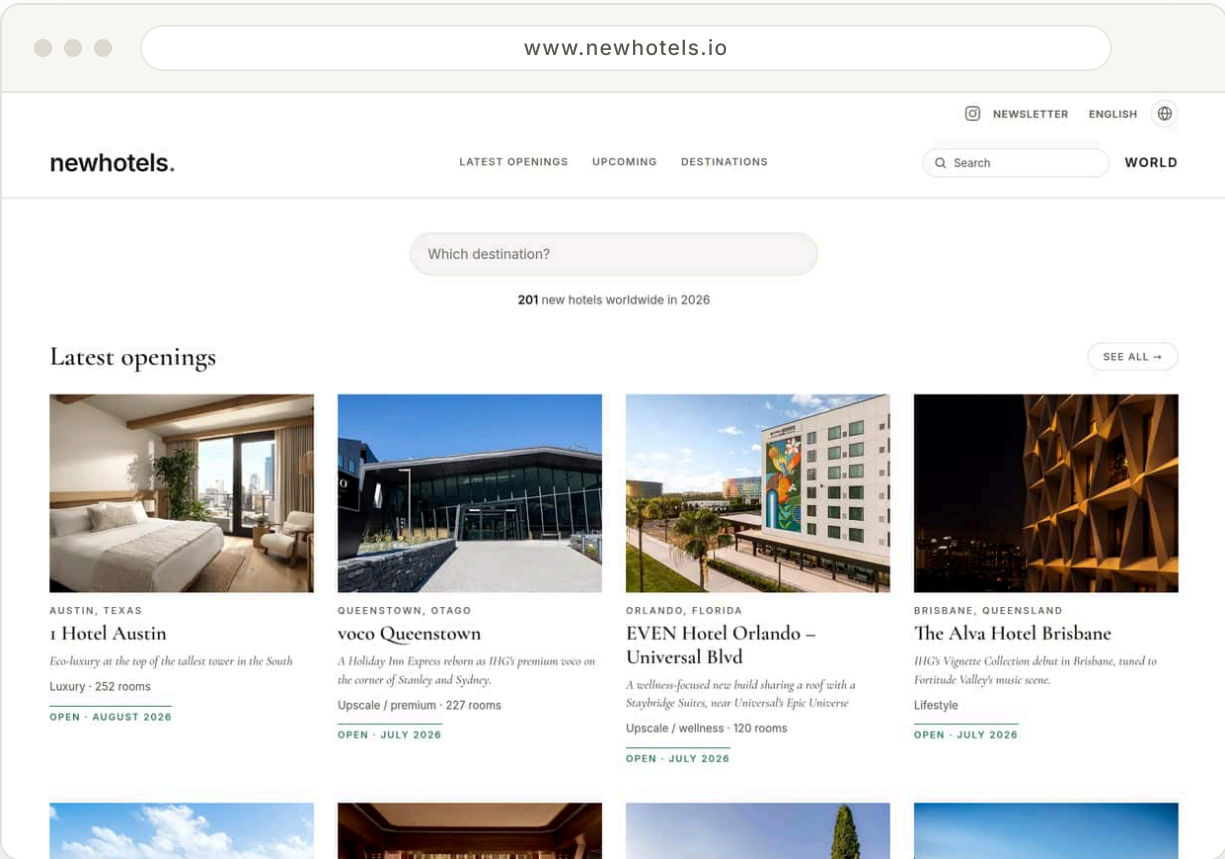
HOTELS FEATURED

260+

CITIES

4

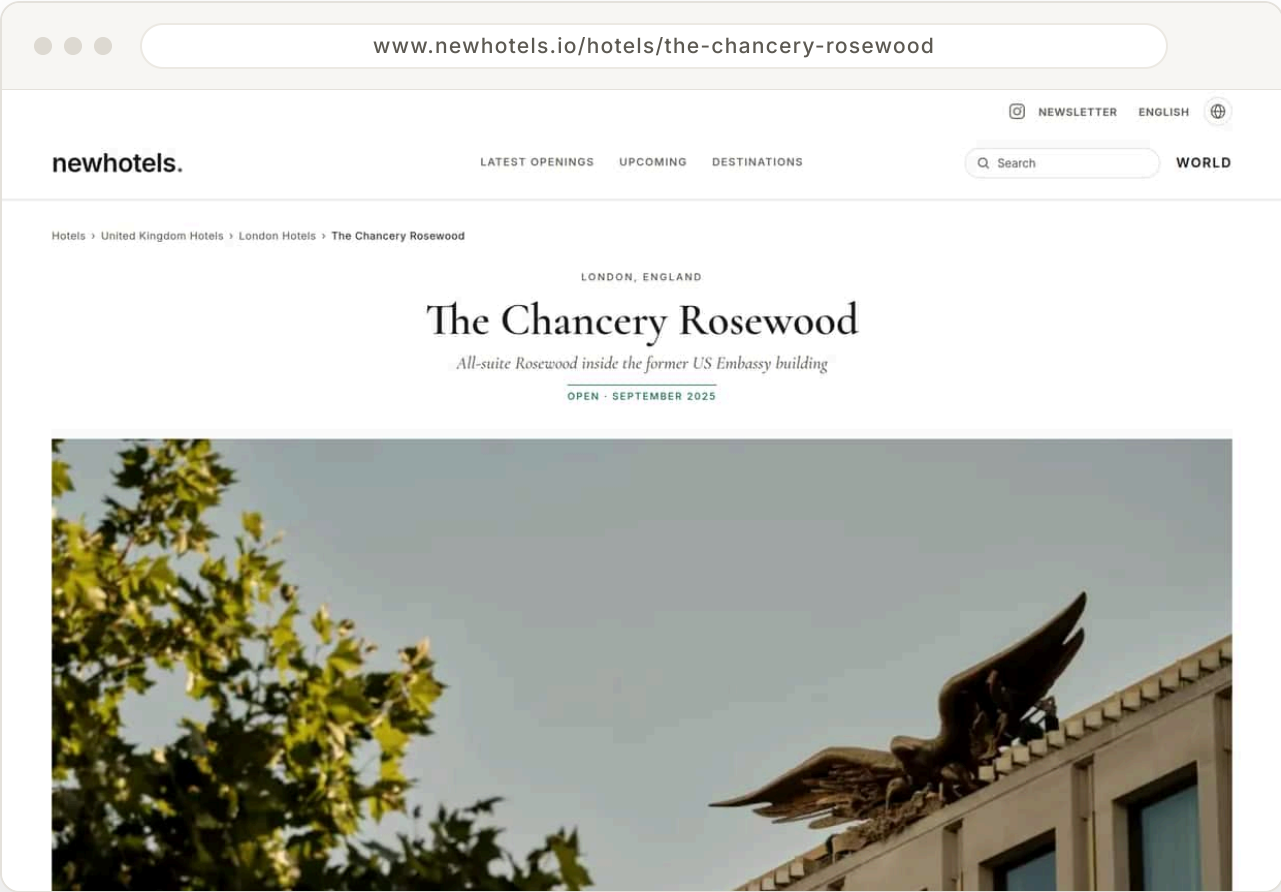
LANGUAGES



YOUR PAGE

A dedicated feature, not a directory entry.

01	The story	Concept, design, dining — in full editorial prose.
02	Opening date & status	Announced, confirmed or now open, front and center.
03	Live news timeline	Every milestone, from announcement to opening day.
04	Official photography	Your imagery, full-width and credited.
05	Rates & booking	Starting rate and booking links the day you open.



A HOTEL PAGE IN THE GUIDE — THE CHANCERY ROSEWOOD, LONDON

COVERAGE TIMELINE

We follow the whole journey.

STAGE 01

Announced

We publish at the first credible announcement — often years before you open — and your page starts collecting readers from day one.

STAGE 02

Confirmed

As dates firm up and construction advances, we update the story: milestones, design reveals, team announcements.

STAGE 03

Now open

On opening day your page flips to open status, with your starting rate and direct booking links for ready-to-book readers.



THE GUIDE IN NUMBERS

Your opening, in serious company.

1,900+

HOTELS TRACKED

Every property verified before publication.

1,240+

RECENTLY OPENED

The world's newest addresses, ready to book.

660+

UPCOMING OPENINGS

A live pipeline reaching into 2028 and beyond.

260+

CITIES COVERED

From New York and London to the next resort.

18

COUNTRIES

Across five continents, each with its own hub.

4

LANGUAGE EDITIONS

English, Spanish, German and French.

PLACEMENT

One listing, many doors in.

City & neighborhood guides

Featured on your city's page and its neighborhood guides.

Country hubs

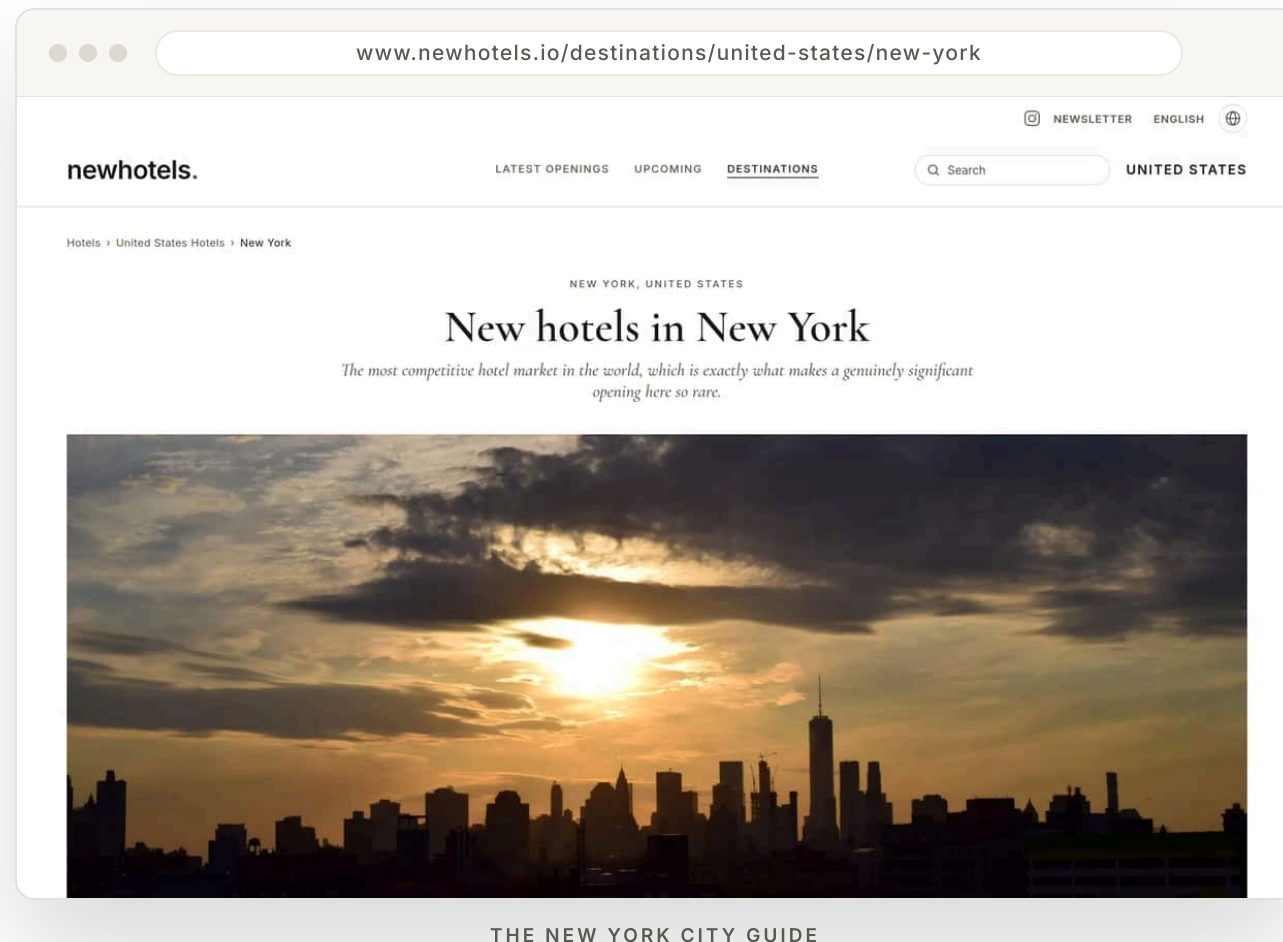
Among your country's recent and upcoming openings.

World openings pages

The most anticipated openings, at network scale.

Four language editions

One listing serves readers in EN, ES, DE and FR.

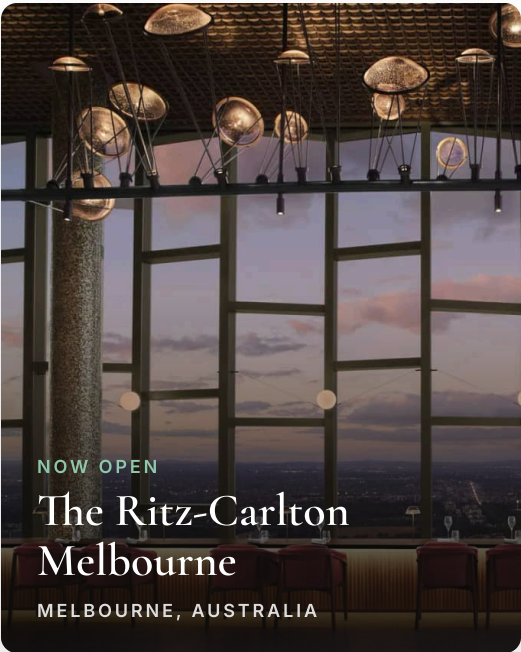


SOCIAL SPOTLIGHT

Every day on @newhotels.io.

Our Instagram showcases the world’s most anticipated openings — and newly announced properties get the stage to themselves.

Reels	Cinematic video features of new and upcoming hotels, every day.
“Just announced” solos	A newly sourced property featured on its own, as early as possible.
Carousels & Stories	City showcases and daily Story cross-posts linking back to the guide.

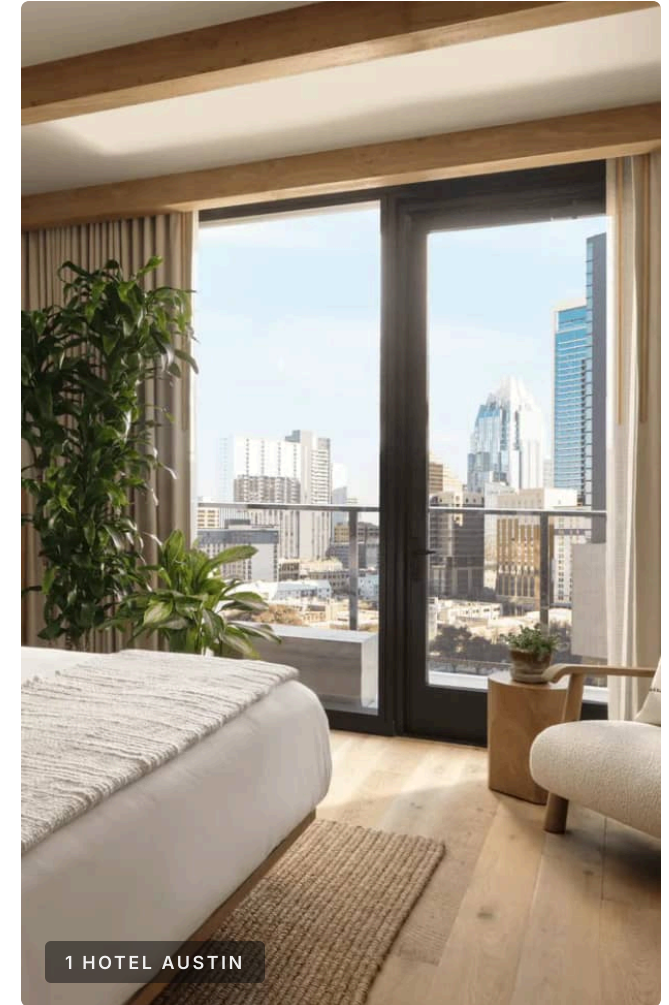


OUR SIGNATURE FEATURE STYLE

EDITORIAL STANDARDS

Coverage is free — and it is earned.

Every property is verified against independent sources before publication. We don't publish rumors, we don't sell editorial, and we keep every page current — which is exactly why a feature on NewHotels.io means something to readers.



1 HOTEL AUSTIN

WORK WITH US

What to send us.

One email is enough — we take it from there, and we keep your page updated as the project advances.

01	Fact sheet or press release	Concept, brand, room count, dining, spa — whatever tells the story.
02	Opening date	Even approximate: a season or a quarter is enough to start.
03	High-resolution imagery	Official photography or renderings, with credits.
04	Starting rate	Your opening rate, once published.
05	Press contact	So we can follow up as milestones approach.

Opening soon? Tell us first.

Send us your announcement, your press kit or simply a date — we take it from there.

EMAIL

contact@newhotels.io

WEB

www.newhotels.io

INSTAGRAM

[@newhotels.io](https://www.instagram.com/newhotels.io)